

US Forest Service San Bernardino National Forest

602 S. Tippecanoe Ave San Bernardino, CA 92408



FOR IMMEDIATE RELEASE

Contact: John Miller (909) 382-2788

“The Greatest Good” Forest Service Centennial Film Free Showing in Idyllwild November 4th

San Bernardino, Calif., October 25, 2010 – The San Jacinto Ranger District is presenting a FREE showing of The Greatest Good on Thursday November 4, 2010 at 2:30 pm at The Rustic Theatre in Idyllwild.

The Greatest Good tells the story of the Forest Service in America and the struggle to manage a nation’s resources amid global change. It is a story of courage, tragedy, enormous progress and bitter conflict. The choices about how we used our natural heritage were filled with controversy and the fate of public lands is constantly challenged. This breathtaking high-definition documentary chronicles the journey of visionary foresters Gifford Pinchot and Aldo Leopold as they shaped the debate for a hundred years. Their journey from the “wise use” of resources to the idea of a “land ethic” has defined the evolution of the Forest Service. The story is told from a wide variety of perspectives, including leading historians as well as many participants, inside and outside the Forest Service. The Greatest Good takes the audience on a journey as compelling as it is uniquely American.

Originally released in 2005 to celebrate the Forest Service’s 100th year, the San Jacinto Ranger District is hosting a free showing to the public. Run time is 124 minutes.

The Rustic Theater is located at 54295 North Circle Drive in Idyllwild.

For directions and information about the theater, contact the Rustic Theater at 951-659-2747 or visit their website at <http://www.therustic.com/>

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