

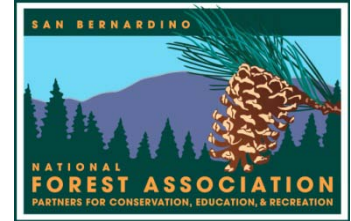
**FOR IMMEDIATE RELEASE**

**March 15, 2010**

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## **“Finding Nemo” and Reforestation Opportunities at the Discovery Center March 22, 2010; 6:30pm**

FAWNSKIN, CA - A second installment of “Madness in March” for forest restoration is the film debut of “Finding Nemo” at the Discovery Center on Monday, March 22, 2010 from 6:30pm to 8:30pm where local families can learn more about how they can get involved in Forest Aid 2010. Admission is free. Families and kids will enjoy a free movie night featuring one of Disney’s most loved family films; it’s not just a film for kids. You’ll fall for it hook, line and sinker! On viewer wrote, “ I found I was totally enchanted by this gorgeous, captivatingly illustrated fish tale. The ocean and its creatures fairly leap off of the screen so vibrant and alive. The characters feature voices of big name stars including Ellen DeGeneres, Albert Brooks and William Dafoe.”

Forest Aid is one of the largest volunteer-led tree planting programs in Southern California. Its mission is to replant and revitalize the mountains of Southern California. This year’s tree planting focus will be in the Big Bear Valley in the Butler Peak burn area ravaged by the 2007 wildfires. Start date will be April 10 through May 9. The 2010 goal is 25,000 native seedlings planted by 3,500 volunteers. Forest Aid volunteers may log their time under the “Make a Million Smiles” campaign and website; a project of The Lighthouse Project of Big Bear. More information is available at [www.bigbearlighthouse.com](http://www.bigbearlighthouse.com).

The National Forest Association and TreePeople are staging a series of family-oriented community events in March, a madness if you will to raise community awareness and participation. Here is the remaining schedule:

**March 22**

**FREE Movie Night**

**Discovery Center**

**6:30-8:30pm**

**Featuring “Finding Nemo”**

**March 28**

**The Bowling Barn, Big Bear Lake**

**"Pins for Pines"**

**11:00am – 2:00pm**

**Reservations Required @ [kathyclapsaddle@gmail.com](mailto:kathyclapsaddle@gmail.com)**

**Line up a team of 4 – 6 players; or just register self**

**\$5.00 per person; including 2 games and shoe rental**

Space is limited at these events; questions may be directed to [kathyclapsaddle@gmail.com](mailto:kathyclapsaddle@gmail.com). A short program will precede each event for residents and families to learn the importance of forest restoration and how to get involved. The website [www.forestaids.net](http://www.forestaids.net) is also available at all times for information and registration.

Forest restoration and building towards a healthy forest also requires thinning private properties. The National Forest Association will also feature information at these events for local residents to learn how they can have their private property evaluated at no charge to ensure local citizens are contributing towards a fire-safe community through their Forest Care program. This program is incentive-based with an up to 75% reimbursement to homeowners for work completed in accordance with an approved plan. For more information, visit [www.nationalforestassociation.org](http://www.nationalforestassociation.org) or call 888.883.THIN (8446).

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**About the National Forest Association (NFA):**

The NFA, a 501(c)3 nonprofit organization and key partner to the U.S. Forest Service, is committed to three initiatives addressing conservation, education and responsible recreation through a year-round portfolio of programming aimed at reaching Southern California's inland urban and mountain communities as well as visitor populations on public lands. Through partnerships and a strong volunteer backbone network, the SBNFA brings communities of people, partners and funding resources to important public lands projects focused on health, stewardship and sustainability. Specifically, the NFA manages an AmeriCorps and Urban Conservation Corps providing workforce development and conservation-related service for urban youth, and grows tomorrow's stewards, today, through youth leadership mentoring. In addition, the gap between forest visitors and nature is bridged through environmental interpretive programming and outdoor recreational programs designed to foster respect and appreciation for their environment and public lands. For more information call (951) 682-7513 or visit [www.nationalforestassociation.org](http://www.nationalforestassociation.org).